

Daniella Sorrentino

tel: 236.999.0353 email: daniella.media@gmail.com



Software Skills:

Media

Premiere Pro
Media Encoder
Audition
After Effects
Final Cut
Wordpress
Wix
Compressor

Layout & Design

InDesign
Photoshop
Illustrator

Office Software

Microsoft Office
Iwork
Keynote
Powerpoint
Filemaker Pro
Constant Contact

Education:

Diploma:

Film Arts - Directing
Langara College 2007

Diploma:

Publishing Techniques
and Technologies
Langara College 2006

University Studies:

Film & Art History
English Lit, Mythology,
Communications,
Studio Arts

Awards:

**George Bush Award for
Achievement in
Directing**

**Peggy Hambrook
Award for
Creative Writing**

Summary: Ten years in film & video production, event production and graphic design. Seven years as a producer and producer/editor. I am organized, think on my feet and am very diplomatic. I enjoy collaborating and am equally happy to work independently,

Skills:

Media Production:

all aspects of production including shooting/editing/directing, storyboarding and scripting, sourcing suppliers, locations, budgeting, casting, scheduling, union and non-union talent payment, collaborating with creative teams, clients, directors, producers and actors. Trouble-shooting production problems, clear communication of ideas, listening to and incorporating feedback, over-seeing post-production, stock footage, rights & clearances

Proposal/Grant Writing:

numerous partnerships and sponsors found for film, music and arts festivals; successful applications to private and non-profit sectors as well as municipal, provincial and federal funding agencies; outlined plans for simple to complex festivals and arts programming, reported to funding agencies and prepared final reports for sponsors and board members.

Layout & Design:

website, posters, newsletter, print and web ads, press releases, press kits, DVD's, programs, and book layout; experience proof-reading, editing for a variety of media; advanced Photoshop skills for both print and digital media, Illustrator and logo design

Event Production:

sponsorship, marketing and event coordination for music, multi-cultural arts and film festivals; conceived and executed professional development and networking opportunities for independent filmmakers, arts auction and fund-raisers for art college, promotional video and kit design, program and website content, coordinated staff, volunteers and interns.

Work History:

2015	Anaid Productions	Development Coordinator
2012 - 2014	Freelance Video/Design	Freelance
2011 - 2012	Rethink Canada	Broadcast Producer
2011	Knowledge Network	Promo Producer/Editor
2011	Freelance Video Production	Creative Producer/Editor
2009 - 2011	DDB Canada	Editor/Producer
2009 - 2010	City Of Vancouver	Graphic Designer
2009	City Of Vancouver GVTV	Researcher/Editor
2008 - 2009	Pacific Cinématheque	Communications/Web/Content
2005 - 2010	New Forms Festival	Sponsorship/Executive Director
1999 - 2004	CineVic	Event and Video Producer
1998 - 2000	Victoria Independent Film Fest	Communications Coordinator

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Select Advertising & Film Credits:

2016	GCS-Corporate Video	Online Video	Director/Editor/Producer
2016	White Porcelain	Music Video Video - Amber Mae	Editor
2014	Diane's Body Paint	Rethink Canada	Producer
2012	Playland Campaign	(online campaign for Playland)	
		Rethink Canada	Producer
2012	Airport Security	(ad for Science World)	
		Rethink Canada	Producer
2012	Brain Scan	(ad for Alzheimer Society of BC)	Director/Producer/Editor
2011	Viral	Independent Production	
	(screens: Out On Screen 2011)		
2010	Locals Know, Keep Exploring	DDB Canada	Producer/Editor
		(oline Ad campaign for Canadian Tourism)	
2010	Restaurant	DDB Canada	Producer
		(ad for HSABC)	
2009	Muskoka G8 Video	DDB Canada	Producer
		(promotional video for CTC)	
2009	Steadyhand Investment	DDB Canada	Producer
		(campaign for Steadyhand)	
2009/10	Vancouver City Limits	Online Music Showcase	Shooter/Editor/Director
2009	Bin Free	5 minute documentary	Shooter/Editor/Director
	(screened 5 minute film competition 09)		
2008/09	Roedde House Promo Video	Roedde House Museum	Director/Producer/Editor
2008	Turning Tricks	5 minute documentary	Shooter/Editor/Director
		(for BBN3 Vancouver)	
2008	24 Hour Theatre Project	Stage	Director
2007	watermarked	Student Film	Director/Producer/Editor
	(screened Montreal World Film Festival)		
2007	Into Night	Student Film	Director/Editor
2007	People VS Greg and Sandi	Student Film	Director/Editor
2003	Behind the Camera - Charlie's Angels	Bauman Productions	Producer/Directors Assist.
2003	Book of Ruth	Bauman Productions	Producer/Directors Assist.
2002	Coming Up	Independent 16MM	Director/Editor
2001	Another Life	CineVic	Producer
		(Professional Dev Project)	

* A complete list of credits for advertising, stage and screen is available on request.